

**PurePush (PVT) Limited**  
**Financial Statement**

**Balance Sheet.**

	NOTES	2014 <u>(Rupees)</u>	2013 <u>(Rupees)</u>	2012 <u>(Rupees)</u>	2011 <u>(Rupees)</u>
<b>EQUITY AND LIABILITY</b>					
Share Capital And Reserves					
Authorized share capital 50,000 ordinary share of Rs. 10/- each		500,000	500,000	500,000	500,000
Issued, Subscribed and paid up Capital		10,000	10,000	10,000	10,000
1000 ordinary shares of Rs. 10/- each fully paid		(5,955,603)	(4,938,689)	(4,640,991)	(2,550,431)
Accumulated Loss		(5,945,603)	(4,928,689)	(4,630,991)	(2,540,431)
<b>CURRENT LIABILITIES</b>					
Creditors, Accrued & Other Liabilities	5	6,125,413	5,079,826	3,771,539	26,048
Provision For Taxation		-	12,156	-	1,821,539
Associated Company		-	-	1,008,501	1,008,501
		<u>6,125,413</u>	<u>5,091,982</u>	<u>4,780,040</u>	<u>2,856,088</u>
		<u>179,810</u>	<u>163,293</u>	<u>149,049</u>	<u>315,657</u>
<b>ASSETS</b>					
<b>NON-Current ASSETS</b>					
Property Plant and Equipment	6	64,270	25,651	102,607	179,563
<b>CURRENT ASSETS</b>					
Trade Debts, Unsecured-Considered Good		47,500	-	-	-
Advance and Other Receivables	7	39,674	10,000	10,000	10,000
Cash and bank Balance	8	28,366	127,641	36,442	126,094
		<u>115,540</u>	<u>137,641</u>	<u>46,442</u>	<u>136,094</u>
		<u>179,810</u>	<u>163,293</u>	<u>149,049</u>	<u>315,657</u>
<b>PROFIT AND LOSS ACCOUNT</b>					
Revenue	9	5,954,036	2,431,300	-	-
Direct Expenses	10	(6,429,750)	(2,561,650)	-	-
Gross Loss		(475,714)	(130,350)	-	-
Administrative & General Expense	11	(541,200)	(155,193)	2,090,560	2,550,082
		<u>(1,016,914)</u>	<u>(285,543)</u>	<u>(2,090,560)</u>	<u>(2,550,082)</u>
Taxation		-	(12,156)	-	-
Net Loss After Taxation		(1,016,914)	(297,699)	(2,090,560)	(2,550,082)
Unappropriated Loss Brought Forward		(4,938,689)	(4,640,991)	(2,550,431)	(349)
Unappropriated Loss		-	-	-	-
Carried Forward to Balance Sheet		<u>(5,955,603)</u>	<u>(4,938,689)</u>	<u>(4,640,991)</u>	<u>(2,550,431)</u>
<b>5 ACCRUED AND OTHER LIABILITY</b>					
Accrued Expenses		41,369	150,000	-	-
Due to Director, Khalid Khan		1,523,264	991,944	-	-
Due to Associate, 3G Technology (Guarantee) Limited		4,487,412	3,932,746	-	-
Withholding Tax Payable		14,368	5,136	-	9,500
Others		59,000	-	-	16,548
		<u>6,125,413</u>	<u>5,079,826</u>	<u>-</u>	<u>26,048</u>
<b>7 ADVANCES AND OTHER RECEIVABLES</b>					
Advance income Tax		4,674	-	-	-
Due from Associates, M/S Phone World Magazine		35,000	-	-	-
Other Advances		-	10,000	-	-
		<u>39,674</u>	<u>10,000</u>	<u>-</u>	<u>0</u>
<b>8 CASH AND BANK BALANCE</b>					
Cash In Hand		1,960	-	-	-
Cash at Bank		26,404	127,641	36,442	126,094
		<u>28,366</u>	<u>127,641</u>	<u>36,442</u>	<u>126,094</u>
<b>9 REVENUE</b>					
Consultancy Income		678,788	2,431,000	-	-
AD Mob Application Revenue		5,260,248	-	-	-
Other Income		15,000	-	-	-
		<u>5,954,036</u>	<u>2,431,000</u>	<u>-</u>	<u>-</u>

10	<b>DIRECT COST</b>				
	Salaries, Wages and Benefits	2,494,952	2,261,500	1,512,000	1,512,000
	Payment against Ad Mob Application Revenue Sharing	3,822,317	-	-	
	Utilities	21,499	-		
	Communication	18,335	40,579	77,200	154,477
	Repair & maintenance	12,880	35,000	85,000	34,000
	Travelling And Conveyance	-	170,702		
	Depreciation	59,767	53,869		
		<u>6,429,750</u>	<u>2,561,650</u>	<u>1,674,200</u>	<u>1,700,477</u>

11	<b>ADMINISTRATIVE &amp; General EXPENSES</b>				
	Salaries, Wages & Benefits	251,000	-	280,000	318,806
	Utilities	9,214	-		
	Communication	7,858	17,391		22,450
	Auditors Remuneration	25,000	25,000	25,000	15,000
	Legal And Professional Charges	123,190	-	11,800	37,968
	Repair and Maintenance	5,520	15,000		
	Traveling & Conveyance Expense	-	73,158		40,035
	Printing & Stationary	12,600	-		360
	Misc Expense	29,728	1,557	20,800	10,789
	Other Office Expenses	29,041	-		12,500
	Entertainment Expense	21,977	-		
	Depreciation	25,614	23,087	76,956	76,956
	Bank Charges	458	-	1,804	1,887
		<u>541,200</u>	<u>155,193</u>	<u>416,360</u>	<u>536,751</u>

### 13 TRANSACTION WITH RELATED PARTIES

Party Name	Nature Of Transaction	<u>2014</u> <u>(Rupees)</u>	<u>2013</u> <u>(Rupees)</u>
3G Technologies (Guran Apps Development fee received by Limited	(3GTL) on behalf of PUREPUSH (PVT) Limited	578,808	-
	Amount Transferred From (3GTL)	544,782	-
	Advance Taken From (3GTL)	462,300	700,000
	Advance returned To (3GTL)	250,000	401,500
	Admin And operating Expense Paid on Behalf of by (3GTL)	376,392	
	Consultancy Fee Received From (3GTL)	585,000	1,104,000
Phone World Magazine	Advance Given To (PWM)	35,000	-
Khalid Khan Mahmand	Advance taken from Director	541,320	-
	Advance returned to Director	10,000	-